

# ELIZABETH EARLES

730 West Magnolia Avenue | Edge West Apartment Building 3 Room 303 | Auburn, AL 36832 |  
C: 256-975-7310 | elizabethearles1@gmail.com

## EDUCATION

**Auburn University** | Auburn, AL

*Bachelor of Arts in Public Relations and Bachelor of Arts in Spanish* | August 2017

- GPA: 3.87/4.0
- Dean's List

## ACTIVITIES

- Alpha Gamma Delta Sorority (August 2013-present)
  - Selected for lead role in Skit Day for Recruitment 2015
- Executive Vice President of Communications for Freshman Leadership Program (May 2016-May 2017)
  - Organized publicity and developed marketing strategies
  - Regulated visits from other organizations to FLP
  - Met with freshmen to discuss interview feedback
  - Wrote and sent meeting minutes to staff
- Director of Freshman Leadership Program Philanthropy and Leadership (May 2015-May 2016)
  - Headed 45 freshmen in leadership in Auburn University's Dance Marathon that benefits the Children's Miracle Network at Midtown Medical Center in Columbus, Georgia
- Assistant Director of Freshman Leadership Program (May 2014-May 2015)
  - Oversaw the leadership development of 45 freshmen before, during and after Auburn University's Dance Marathon that benefits the Children's Miracle Network at Midtown Medical Center in Columbus, Georgia
- Esperanza House Volunteer (July 2016-present)
  - Tutored children with Spanish backgrounds in the Auburn public school system twice a week
  - Packed lunches and served the Spanish families every Thursday
- Auburn High School Leadership Conference Counselor (October 2014-January 2015)
  - Counseled and facilitated activities in high school students that strengthened leadership techniques
- Auburn Women's Club Soccer (February 2015-present)
- Social Media Committee for the Auburn Memorial Project
  - Promoted the construction of the new Auburn Memorial through social media
- Stand-Up Comedian

## ACCOMPLISHMENTS

- Mortar Board National Honor Society (May 2016-present)
- Phi Kappa Phi National Honor Society (May 2016-present)
- Omicron Delta Kappa Honor Society (November 2015-present)
- National Society of Leadership and Success (January 2015-present)
- Cardinal Key National Honor Society 2015-2016 (May 2015-present)
- 2014 Debutante

## EXPERIENCE

**Storybook Farm** | Auburn, AL

*Public Relations Volunteer* | May 2016-present

- Packaged a social media strategy to reach more audiences and get more content to followers
- Developed a blog highlighting the equine therapy program along with horticultural activities

- Prepared the fall lesson plan emphasizing famous horses throughout history

**Huntsville Convention Visitors Bureau** | Huntsville, AL

*Marketing Intern* | June 2014-August 2014

- Wrote profiles of the new employees coming in to the CVB
- Reviewed and revised the website to provide a more comprehensive read
- Operated programs like Emma and Uberflip to assist the marketing directors with article building
- Contributed to the coordination of a press release for the announcement of Wing Ding 37, Gold Wing Road Riders Association coming to Huntsville
- Assisted with more than 7 major events taking place in Huntsville

**Study Abroad** | Salamanca, Spain

*Student* | June 2015-August 2015

- Took classes in Spanish Syntax, Spanish Culture and Art History of Spain

**KEY SKILLS**

- Proficient in Spanish, Microsoft Office (Word, PowerPoint, and Excel), social media, Final Cut Pro X, Adobe InDesign, Adobe Photoshop, Adobe DreamWeaver